WE CLAIM:

1. In a distributed computing system comprising a plurality of content subscribers coupled to a plurality of content locators and a plurality of content publishers on a network, a system to manage content subscribers' access to content publishing resources comprising:

a content subscriber to request content;

a content locator to locate one or more content publishers,

wherein the content publisher dynamically activates the requested content by presenting one or more content publishing resources to activate said requested content; and

a license manager to control the content subscriber's access to said content publishing resources.

2. The system of claim 1, wherein the license manager generates one or more tokens according to allocated access sessions that are generated according to license policy criteria associated with the content subscriber; and a token monitor to initiate resource access according to said generated token.

3. The system of claim 2, wherein the allocated access session(s) is based on user licensing criteria.

4. The system of claim 2, wherein the allocated access session(s) is based on application licensing criteria.

5. The system of claim 2, wherein the allocated access session(s) is based on a combination of user licensing criteria and application licensing criteria.

6. The system of claim 1, wherein the content locator locates the content publisher by matching an attribute of the content publisher with an attribute of the requested content.

7. The system of claim 6, wherein the attribute of the content publisher is matched to an attribute of a user.

8. The system of claim 6, wherein the attribute of the content publisher is matched to a selected performance level of the content publishing resources.

9. The system of claim 1, wherein one or more components of the system are auto-configured.

10. The system of claim 1, further comprising a performance driver that changes a configured parameter of the content publisher according to a performance level of the content publishing resources on the content publisher.

11. The system of claim 1, further comprising a system database or a directory service to store configuration parameters associated with one or more content publishers.

12. The system of claim 11, wherein the system database or the directory service stores allocated access session(s).

13. The system of claim 11, wherein the system database or directory service stores content subscriber attributes, content locator attributes, and content publisher attributes.

14. In a content managing system comprising a plurality of content subscribers coupled to a plurality of content locators and a plurality of content publishers, a method for managing a content subscriber access to content on a network comprising the steps of:

requesting a content file by a content subscriber ;

determining by a content locator one or more content publishing resource(s) that is required to activate the content;

directing said content request to the content publisher having the required content publishing resource(s); and

activating the content file by said required content publishing resource(s).

15. The method of claim 14, further comprising the steps of:

creating one or more access sessions based on one or more policy criteria associated with the content subscribers;

generating one or more tokens by a license manager according to the access sessions; and

allowing access to publishing resources when the generated token is present.

16. The method of claim 15, wherein the creation of access session(s) is based on application licensing criteria.

17. The method of claim 14, further comprising the step of:

configuring a system component of the content management system, wherein one or more configuration parameters associated with the component are dynamically uploaded onto the component.

18. The method of claim 14, further comprising the steps of:

configuring a system component of the content management system, wherein one or more configuration parameters associated with the component are accessed by the component; and

downloading the accessed configuration parameters by the component.

19. The method of claim 14, further comprising the steps of:

configuring a system component of the content management system according to one or more configuration parameters associated with the component ; and

changing the configuration parameters by a performance driver to maintain a performance level of the system component.